

# **Table of Contents**

NEW for 2022 WillowStrike™ DualFlash™ Spinner	s 3
NEW for 2022 Holographic Single Hook Spinners	4
NEW for 2022 Single Hook 6-Pack	4
NEW for 2022 WeedRunners™	5
NEW for 2022 Minifly™ Spinners	5
SonicStreamer™ Spinners	6-7
Lil' Curly WeedRunners	8
DualFlash™ Spinners	9
MiniFly™ Spinners	10
WillowStrike™ Regular Fly & Metal Fly	11
WillowStrike™ Spotted Spinners	12
WillowStrike™ 6-Pack Kit	12
WillowStrike™ Spinners	13
SonicSubSpin™ UnderSpin	13
HulaRunner™	14
Bearded Banshee™	15
WeedRunner™	16
Holy Hammered™	17
Hammered Spinners	17
Scented Hammered Spinners	18
Two-Tone Roe™	18
HolyRoe™	19
•	19
FishSeeUV™ Salmon & Steelhead FishSeeUV™ Hammered Salmon & Steelhead	20
FishSeeUV™ Salmon & Steelhead Hoochie Skirt	20
Muskie MaraBuck™	21
<b>5</b> /	2-23
FishSeeUV™	24
FishSeeUV™ Marabou	24
FishSeeUV™ Vibrant Image™	24
Classic Regulars & Classic Red Hook Spinners	25
Salamander	25
Single Hook Classic & Holographic Spinners	25
Classic Patterns, Spotted & Nature Series	26
HolyStrike™ & Classic Holographic & Spinners	27
Holographic Red Hook Spinners	27
Holographic Fly	27
Deluxe Holographic	28
Deluxe & Deluxe Dressed	28
Dressed	29
Classic Fly	30
Go-Glo™ Flash-A-Bou	30
	1-32
High Lake Trolls	33
Vivif Style Spinner Minnows	34
Classic Holographic Superior Frogs	34
Classic Superior Frogs	34
HulaRunner™ Size Chart	35
Spinner Size Chart	36
Muskie Size Chart	37
Weed Runner™ Size Chart	38
Bearded Banshee™ Size Chart	38

### 37 NEW Lures, 1 NEW Kit

Over 123,000,000 Panther Martins sold and still counting!



#### **NEW** or Old - Panther Martins Truly Catch Fish!

Year after year we introduce NEW innovative lures that really catch fish. Year after year, our original older Panther Martins still catch fish. That is because we always create lures that truly catch fish.

#### **Tried, Tested & True**

This year, as usual, we are introducing many NEW lures. In doing that, we fish these lures, test these lures and make sure that they do what all Panther Martins do - truly catch fish!

We are introducing 5 NEW WillowStrike™ DualFlash™ Spinners, 4 NEW Single Hook Panther Martin Lures, a NEW Single Hook 6-Pack Kit, 4 NEW WeedRunners<sup>™</sup> and 2 NEW MiniFly<sup>™</sup> lures.

**NEW WillowStrike™ DualFlash™ Spinners** - featuring 5 NEW patterns in alternating colors larger classic silver and gold blade with a smaller, eye-popping holographic rainbow, fire tiger, black with yellow dots, gold & silver blades. Available in three sizes. See opposite page.

NEW Single Hook Panther Martin Lures featuring 4 NEW holographic blade patterns in 2, 4 & 6 sizes. These NEW color patterns are guaranteed to seduce smaller trout and bass. See page 4.

NEW Single Hook 6-Pack Kit featuring 6 of our most popular Panther Martin lure colors and using single hooks for those states that require single hooks and for anglers who prefer "catch and release" fishing. See page 4.

NEW WeedRunners™ 4 NEW color patterns in 2 sizes featuring fluke/shad style tails and a weedless design that will catch fish in dense vegetation or on open water. See page 5.

**NEW MiniFly™ Lures** - 2 NEW holographic color patterns in our very smallest size. These little demons will be deadly on those smaller fellers ... crappie, pan-fish and trout. See page 5.

In addition to introducing NEW lures every year, we keep offering our tried and true lures. And to ensure they always keep catching fish, we continually test and monitor the quality of those lures to make sure they look and work as well as ever.

#### Check us out on Facebook, Instagram & YouTube!

See hundreds of pictures posted by Panther Martin® fans on Facebook. Watch us on YouTube.com/PantherMartinLures to see some of our lures in action and follow us @PantherMartinFishing on Instagram

Cecil Hoge & John Hoge, Owners



The Panther Martin® trademark (U.S. #1011616), the Panther animal logo (U.S. #3185848) and "The Greatest Fish Catcher of All Time" (U.S. #3185847) are registered trademarks of Harrison Hoge Industries, Inc.

Cover Story: Panther Martin® angler Thomas Skudlarek hiked up into the Central Cascades Alpine Lake Wilderness with only one thing on his mind: Cutthroat Trout! After 4.5 miles of rugged terrain, he reached his basin and landed his trophy 'Cutty' on a Panther Martin® DualFlash™ PMDF-GS, Size 2DF (¼ oz.).

WARNING: These products can expose you to chemicals including lead and lead compounds, which are known to the State of California to cause cancer, birth defects or other reproductive harm. For more information, go to www.P65Warnings.ca.gov.



## PARTHE NEW Lures for 2022

### WillowStrike<sup>™</sup> DualFlash<sup>™</sup> **Spinners!**

5 NEW Colors, 3 NEW Sizes

Now DualFlash™ Lures Are Available Using **Our Unique Convex/Concave Willow Style Blades** 

#### Twice the flash, twice the vibration... all in proven and dramatic Panther Martin® colors & patterns

The same great spinning qualities and sonic vibrations as our Panther Martin® WillowStrike™ blades, multiplied by 2 to provide double the spin action, double the vibration. Using our original shaft through the blade design with Panther Martin's unique convex/concave shape provides a super fast spinning action without a clevis. The two blades are separated with a stainless steel sleeve to ensure the best spinning action. Genuine Gold and Silver plated, spotted and holographic blades provide maximum flash and vibration in the water. This NEW WillowStrike™ DualFlash™ series is bound to catch the attention of fish everywhere. Irresistible to Trout, Bass, Salmon and many more species.











# PARTHER NEW Lures for 2022

### **NEW** Holographic **Single Hook Spinners!**

#### 4 NEW Colors, 3 Sizes

In more and more regions of the U.S., there are requirements to use single hooks in order to make catch and release fishing easier, more practical and safer for the fish. Moreover, more and more anglers are deliberately keeping less fish caught and releasing more fish back into the waterways of America. Both of these trends bode well for the longterm health of fishing in America.

To reach out to long time Panther Martin® customers who are now required to use single hooks and to those anglers who prefer catch & release fishing, we offer four NEW Holographic patterns with single hooks. These beautiful **NEW** Holographic Single Hook spinners allow anglers to catch more fish and then safely release them back into the waters where they live.

Also see page 25 for our other Single Hook Spinners.



#### **Size Chart**

Size 2 - ½16 OZ. Size 4 - 1/8 OZ. Size 6 - ¼ oz.



### **NEW Single Hook 6-Pack Kit!**

#### 6 Deadly Single Hook Spinners

Again, to meet the rising demand and need for single hook lures and to preserve the long term health of fishing in America, we are offering a beautiful NEW 6-pack consisting of our 4 NEW Holographic spinners, 1 Classic All Silver spinner and 1 Regular Gold spinner in two of our most popular sizes - Size 2 (1/16 oz.) & Size 4 (1/8 oz.)

This 6-pack will allow you to catch more fish and to release more of them easily and safely.



Single Hook 6-Pack Kit Contains: 3 size 2 (1/16 oz.) & 3 Size 4 (1/8 oz.)

Single Hook Spinners.

# NEW Lures for 2022

**NEW** WeedRunners™

#### 4 NEW Colors, 2 Sizes

WeedRunners<sup>™</sup> are a first for us in a couple of ways ... they are truly weedless because the hooks are buried in the fluke/shad style soft plastic tails & they catch both fresh and saltwater fish. They are truly universal lures that will work in all parts of the U.S., whether you are fishing weed infested lakes for Bass and Pike or saltwater flats for Redfish, Sea Trout and Snook. WeedRunner™ in-line spinning lures love to find fish in vegetation and timber.

So, it should come as no surprise that this series has been growing steadily since their introduction four years ago. Now, we are introducing 4 NEW colors in 2 sizes.

Outfitted with a Mustad® 4/O Black Nickel, Opti-Angle Needle Point, Offset Shank, Extra Wide Bend Hook, buried in a fluke/shad style tail and comes with one extra tail.





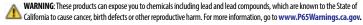
### **NEW** MiniFly™

#### 2 NEW Deadly Little Demons

These 2 NEW Panther Martin® MiniFly™ Spinners combine smaller size bodies and Holographic blades with 2 of our best-selling Fly patterns to provide a way to catch smaller fish. Using the unique convex/concave Panther Martin® style blade in a smaller size blade & body, this lure opens up fishing in smaller streams to get the smaller fish that are so elusive. The Panther Martin® MiniFly™ series gives the same great spinning action and sonic vibrations of your favorite Panther Martin® Spinners to drive fish crazy. The beautiful holographic colors of these NEW lures are bound to attract fish on streams, ponds, rivers and lakes.

Truly effective on Trout, Crappie, Sunfish and Pan-fish. Available in size - 0M - 1/48 oz. Also see page 10 for our other MiniFly™ Spinners.



















# Panther Martin® **SonicStreamer™ Spinners**

#### SonicStreamers<sup>™</sup> are Screamers!

10 Colors, 3 Sizes

"We've combined the life-like action of the perfect streamer with super flash and sonic pizzazz!

Wowie Zowie, these new Panther Martin® Sonic Streamers™ are a dream to fish. Featuring full-length hair and feathers that allow them to flutter on descent and respond like a streamer fly with the added flash and vibration of a spinner blade. These amazing lures respond instantly to the slightest movement of your rod tip during the retrieve. The smoothness and silkiness with which they move through the water, along with their flash and sonic signals, virtually guarantee vicious strikes. Designed so the feather and hair ride atop the bright metal body leaving the treble hook hanging free. Ideal for trout, bass, pike walleye and more.

Now available in sizes 6, 9 & 15.









# Panther Martin® **SonicStreamer™ Spinners**













#### **Size Chart** - ¼ oz.

Size 6 Size 9 Size 15

- 3/8 OZ. - ½ oz.

#### **Lil' Curly WeedRunners™!**

They Wiggle, They Spin, They Call to the Fish!

#### 8 Colors, 2 Smaller Sizes

Panther Martin® WeedRunner™ lures have been gaining popularity since their introduction. Now, we are adding two new colors and two new smaller sizes. But that's not all. We decided to add curly tails to these smaller sizes to give new and interesting swimming action through the water. These new lures are bound to be particularly effective for trout and bass. Best of all, because the hook is buried in the plastic tail, these new lures are, like their larger cousins, totally weedless. That means they can be fished in heavy vegetation and weeds where lunker bass and trout lurk.

Now available in sizes 4 WR & 6 WR





### Panther Martin® **DualFlash**<sup>™</sup> **Spinners!**

#### Twice the flash, twice the vibration... all in proven and dramatic Panther Martin® colors & patterns

The same great spinning and sonic vibrations as our original Panther Martin® blade, multiplied by 2 providing double the spin action, double the vibration. Using our original shaft through the blade design with Panther Martin's unique convex/concave shape provides a super fast spinning action without a clevis. The two blades are separated with a stainless steel sleeve to ensure the best spinning action. Genuine Gold and Silver plated, spotted and holographic blades provide maximum flash and vibration in the water. This DualFlash™ series is bound to catch the attention of fish everywhere. Irresistible to Trout, Bass, Salmon and many more species.

Available in sizes - 1DF, 2DF, 4DF, 6DF & 9DF





All Gold & Silver blades are Genuine Gold or Silver plated.

Sizes 1DF, 2DF, 4DF, 6DF, 9D



PMDF-SG Silver Gold

PMDF-GS

**Gold Silver** 

PMDF-PS Pink Silver

PMDF-BG Black Gold

PMDF-CHS **Chartreuse Silver** Sizes 1DF, 2DF, 4DF, 6DF, 9D

Sizes 1DF, 2DF, 4DF, 6DF, 9D

Sizes 1DF, 2DF, 4DF, 6DF, 9D

Sizes 1DF, 2DF, 4DF, 6DF, 9DI

Sizes 1DF, 2DF, 4DF, 6DF, 9D

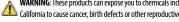


#### Size Chart

Size 1DF - 1/9 oz. Size 2DF - 1/4 oz. Size 4DF - 1/3 oz. Size 6DF - 3/8 oz.

Size 9DF - % oz.

WARNING: These products can expose you to chemicals including lead and lead compounds, which are known to the State of California to cause cancer, birth defects or other reproductive harm. For more information, go to www.P65Warnings.ca.gov.



WARNING: These products can expose you to chemicals including lead and lead compounds, which are known to the State of

### **Panther Martin**<sup>®</sup> MiniFly<sup>™</sup>

Panther Martin<sup>®</sup> MiniFly<sup>™</sup> adds a weapon in your fishing arsenal to get those smaller Trout and Panfish that are just waiting for something small enough to munch on.

The Panther Martin® MiniFly™ series combines a smaller size body and blade with some of our best-selling Fly patterns to provide a way to catch smaller fish. Using the unique convex/concave Panther Martin style blade in a smaller size blade & body, this lure opens up fishing in smaller streams to get the smaller fish that are so elusive. The Panther Martin® MiniFly™ series gives the same great spinning action and sonic vibrations of your favorite Panther Martin® Spinners to drive fish crazy. Truly effective on Trout, Crappie, Sunfish and Panfish.

Available in size - 0M - 1/48 oz.

All Gold & Silver blades are Genuine Gold or Silver plated.





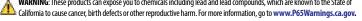








#### WARNING: These products can expose you to chemicals including lead and lead compounds, which are known to the State of



PMMF-GBR Gold Brown



WillowStrike™ Regular Fly with Genuine Gold plated blades.

WillowStrike<sup>™</sup> Metal Fly with Deluxe style bodies and Genuine Gold and Silver plated blades.

Featuring our unique WillowStrike blade for faster and easier spinning action combined with our best-selling Fly patterns that have always proven effective. The realistic colors and dressings of these WillowStrike spinners mimic flies, crickets and other terrestrial prey. These two series are a great addition to catch more Trout, Bass, Crappie, Panfish, Walleye and many other species.

Available in 5 sizes - 2, 4, 6, 9, 15



All Gold & Silver blades are Genuine Gold or Silver plated.

Size 2 - 1/16 oz. Size 4 - 1/8 oz. Size 6 - 1/4 oz. Size 9 - 3/8 oz. Size 15 - ½ oz.

#### PMWSMF-GO

Gold Orange Sizes 2, 4, 6, 9, 15







**WARNING**: These products can expose you to chemicals including lead and lead compounds, which are known to the State of WARNING: These products can expose you to chemical mixturing read and read composition, go to www.P65Warnings.ca.gov.

California to cause cancer, birth defects or other reproductive harm. For more information, go to www.P65Warnings.ca.gov.

### Panther Martin **WillowStrike<sup>™</sup> Spotted**

#### Panther Martin® WillowStrike™ Spotted lures in vibrant CLASSIC Spotted color combinations.

Using our unique WillowStrike™ blades in vibrant CLASSIC Spotted patterns. The spinning and vibrating action of our Panther Martin Spotted spinners attract fish in all kinds of fishing conditions and are especially effective in shallow waters. Panther Martin® WillowStrike™ Spotted is great for Trout, Bass, Panfish, Perch, Walleye and many other species.

Available in 5 sizes - 2, 4, 6, 9, 15

#### Size Chart

Size 2 - 1/16 oz. Size 4 - 1/8 oz. Size 6 - 1/4 oz. Size 9 - 3% oz. Size 15 - ½ oz.

#### Panther Martin WillowStrike<sup>™</sup> 6-Pack Kit

This 6-pack offers the angler six truly great WillowStrike™ lures, featuring our unique new easier to spin, faster to flash WillowStrike<sup>™</sup> blades. This is a great way for anglers to get a great selection of WillowStrike lures and save some money at the same time. A great starter kit that includes 4 of our best selling WillowStrike™ lures and 2 of the Spotted series at a great value!

6 colors, 2 sizes

#### WillowStrike<sup>™</sup> 6-Pack Kit

Contains 3 size 4 (% oz.) and 3 size 6 (¼ oz.) WillowStrike<sup>™</sup> Spinners.



#### PMWSSP-CH

**Spotted Chartreuse** Sizes 2, 4, 6, 9 & 15



#### **PMWSSP-PK** Spotted Pink

Sizes 2, 4, 6, 9, 15



#### PMWSSP-B

Spotted Black Sizes 2, 4, 6, 9, 15



#### **PMWSSP-FLT**

Spotted Fluorescent Sizes 2, 4, 6, 9, 15





### **Panther Martin WillowStrike**<sup>™</sup> **Spinners**

A turbo-charged Panther Martin upgrade of the **Classic Willow Blade using our original shaft** through the blade design with Panther Martin's unique convex/concave shape provides a super fast spinning action without a clevis.

The same great spinning and sonic vibrations as our original Panther Martin blade, but in a Willow blade profile. Genuine Gold & Silver plated and Holographic blades provide maximum flash. This Willow blade series is extremely effective in shallow waters as the Willow blade profile generally runs higher than the traditional Panther Martin blade. Irresistible to Trout, Bass, Salmon and many more species.

Available in 5 sizes - 2, 4, 6, 9, 15

All Gold & Silver blades are Genuine Gold or Silver plated.







Size Chart Size 2 - 1/16 oz. Size 4 - 1/8 oz. Size 6 - 1/4 oz. Size 9 - 3% oz. Size 15- ½ oz.



#### Panther Martin **SonicSubSpin**<sup>™</sup> **UnderSpin**

Panther Martin® SonicSubSpin™ UnderSpin provides easier & faster spinning with sonic vibrations to drive fish crazy.

The SonicSubSpin™ UnderSpin is particularly effective on small-mouth and Largemouth Bass. Using the classic convex/concave Panther Martin blade attached to an embedded rolling swivel and a snub-nosed jig-head body, this underspin lure has a unique spinning and sonic action unlike any other underspin. When rigged with one of the two Swirl tail grubs that come with each Panther Martin SonicSubSpin, this lure also provides for a seductive, fluttering life-like action that drives fish to strike with fury!

Available in 3 sizes - 6, 9, 15

#### Size Chart

Size 6 - 1/4 oz. Size 9 - 3/8 oz. Size15 - ½ oz.

Panther Martin® SonicSubSpin™ jighead shown with two Swirl tail grubs that come standard with each UnderSpin



A really unique and important feature of the Panther Martin® SonicSubSpin™ UnderSpin is its Free Floating Sonic Arm which features a bearing bead on the inside of our Unique Convex/Concave

blade allowing the blade to spin freely and easily. The Free Floating Sonic Arm also creates more vibration and attracts fish from even further away!!!

#### PMUS-CH Chartreuse

Sizes 6, 9, 15

#### **PMUS-S**



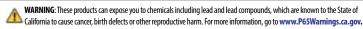
Sizes 6, 9, 15

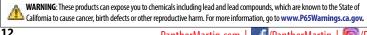
#### **PMUS-WHITE**

Sizes 6, 9, 15









# Panther Martin® HulaRunner™

HulaRunner™ Weedless In-Line Spinner with enticing "Hula Skirt" and realistic minnow head body catches Bass, Northern Pike, Redfish, Sea **Trout, Snook and many more.** 

The "Hula Skirt" provides a large, colorful profile while the blade provides plenty of flash. This weedless in-line spinner features an enticing "Hula Skirt" and realistic Minnow head body.

Weedless hook allows this spinner to be dragged through reeds, weeds and other fishy vegetation. The free swinging hook prevents fish from gaining leverage and breaking free... so strikes stay on.

Available in 3 sizes - 9WR, 15WR, 18WR

#### Size Chart

Size 9WR - 3/8 oz. Size15WR - 3/8 oz. Size18WR - ¾ oz.

#### PMHR-G







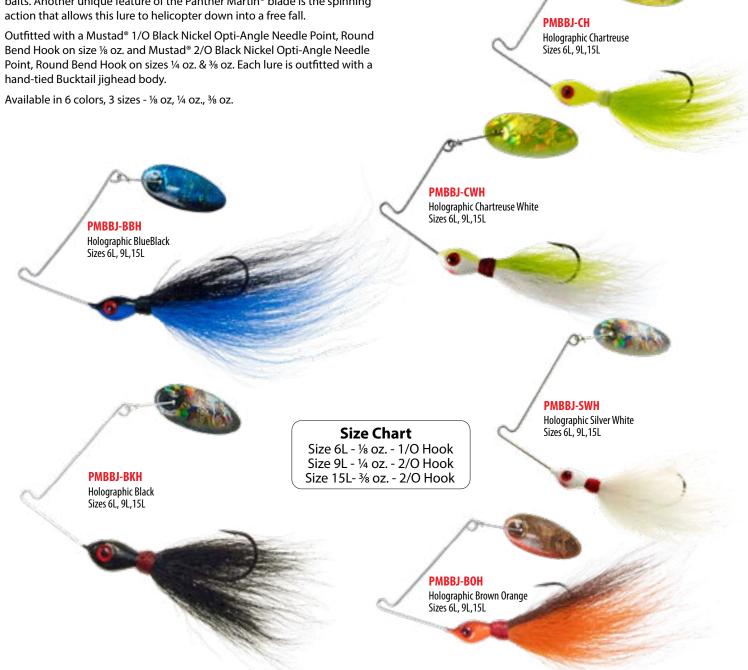
#### **Bucktail Spinner Bait designed for Large and** Smallmouth Bass, also great for Northern Pike, Walleye, Panfish and other species!

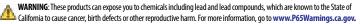
This natural hand tied Bucktail Spinner Bait is designed specifically to catch Large and Smallmouth Bass, but like many other Panther Martins these lures also work great for Pike, Walleye and Panfish.

Our unique Panther Martin® blade spins on the free floating sonic arm with bearing bead and creates extra vibration not found in other spinner baits. Another unique feature of the Panther Martin® blade is the spinning

Bend Hook on size 1/8 oz. and Mustad® 2/O Black Nickel Opti-Angle Needle Point, Round Bend Hook on sizes ¼ oz. & ¾ oz. Each lure is outfitted with a hand-tied Bucktail jighead body.









WARNING: These products can expose you to chemicals including lead and lead compounds, which are known to the State of

### **Panther Martin WeedRunner**

#### Panther Martin's first truly weedless in-line spinner catches both fresh and saltwater fish!

This weedless in-line spinner is a first for us in a couple of ways. One, it is truly weedless because the hook is buried in the fluke/shad style soft plastic tail. Two, these lures catch both fresh and saltwater fish. This inline spinner is truly a universal lure that will work in all parts of the U.S., whether you are fishing weed infested lakes for Bass and Pike or saltwater flats for Redfish, Sea Trout and Snook. The WeedRunner™ is an in-line spinning lure that loves to find fish in vegetation and timber.

Outfitted with a Mustad® 4/O Black Nickel, Opti-Angle Needle Point, Offset Shank, Extra Wide Bend Hook, buried in a fluke/shad style tail and comes







#### **Combining Two Proven Panther Martin Features Into These Great Lures!**

We took two great features and combined them into one great series. Featuring Hammered Brass Blades and New Holographic Patterns, these lures provide more reflection in the water combined with dazzling holographic patterns. Great for Trout and Bass in the smaller sizes and Salmon & Steelhead in larger sizes.

Available in 5 colors, 6 sizes - 1, 2, 4, 6, 9, 15





#### **Panther Martin**<sup>®</sup> **Hammered Spinners**

Our hammered pattern blade with its super luminous reflective flash, unique color patterns and all the traditionally proven features of Panther Martin Classic Spinners make these lures a must have for any angler's The hammered blade reflects light throughout the surface area of the blade producing a kaleidoscope of continuous lightning flashes that are hard to miss and hard for fish to

Deadly on Trout, Panfish, Bass, Walleye, Perch, Pike, Pickerel and wide range of other species.

All Gold & Silver blades are Genuine Gold & Silver plated.

#### Size Chart

Size 1 - 1/32 oz. Size 2 - 1/16 oz.

Size 4 - 1/8 oz. Size 6 - 1/4 oz. Size 9 - 3% oz.

Size 15- ½ oz.



### PMHM-HG Hammered Gold Sizes 2, 4, 6

# Hammered Silve

# **PMHMUV-HSLB** Hammered Salmon Black



PMHM-HS

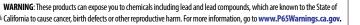




PantherMartin.com | FantherMartin | PantherMartinFishing | MartinLures









#### Panther Martin **Stinky Garlic & Stinky Anise Scented Hammered Spinners**

#### **FISH LOVE THEM!**

#### What are Panther Martin® Stinky Garlic & Anise?

Panther Martin® Stinky Garlic and Stinky Anise Lures are a deadly combination of the natural attraction of scent and the unequaled spinning action and vibration of Panther Martin lures. Not only do they attract fish from long distances, they also mask the human scent that would normally get on the lure.

#### What makes Panther Martin® Stinky Garlic and Stinky Anise Lures different from others?

Panther Martin® Garlic and Anise Scented Lures use a proprietary blend of 100% natural scent applied in a bulb at the base of the treble hook. These water activated scents are applied to each hook as a durable finish, giving the hook a distinct and very powerful Garlic or Anise scent.

#### How long does the scent last?

Depending on fishing situations, Panther Martin® Stinky Garlic and Stinky Anise Lures will disperse their scent over the course of an average fishing season. Because the scent is water-activated, fish will still be able to smell the strongly scented hook even when we may not.

#### **Unique Features of Panther Martin® Stinky Hammered Spinners**

- Stinky Garlic & Anise Scented Mustad® Hooks
- · Hammered Blades Reflect More Light
- Powerful Sonic Vibrations Call To Fish
- Generously Coated with Long Lasting & Durable Natural Garlic or Anise Scent Bulb



#### PMHMHS-HGG lammered Gold Garlic

Sizes 1, 2, 4, 6, 9, 15

#### PMHMHS-HGA

Hammered Gold Anise Sizes 1, 2, 4, 6, 9, 15

#### PMHMHS-HSG

Hammered Silver Garlic Sizes 1, 2, 4, 6, 9, 15

#### PMHMHS-HSA

Hammered Silver Anise Sizes 1, 2, 4, 6, 9, 15

#### Size Chart

Size 1 - 1/32 OZ. Size 2 - ½6 OZ. Size 4 - 1/8 OZ.

Size 6 - ¼ oz.

Size 9 - 3% OZ.

Size 15  $-\frac{1}{2}$  oz.

#### Panther Martin® Two-Tone Roe

#### Panther Martin® Two-Tone Roe™ featuring Hammered Holographic Blade with dazzling painted back and Salmon Roe Body.

These classic treble hook lures provide more reflection in the water combined with dazzling holographic patterns. The Salmon Roe body provides a different profile for lake stream fish.

The hammered blades are painted on both sides to add more flash to these lures. Double the attraction and double the action!





### **Panther Martin** ® HolyRoe<sup>™</sup>

#### HolyRoe<sup>™</sup> featuring Hammered Holographic Blade with dazzling painted back, Salmon Roe Body with McFlyfoam Egg and Egg Yarn trailer.

These Salmon and Steelhead versions come in larger sizes and feature McFlyfoam eggs and fluffy egg yarns to allure the biggest Salmon & Steelhead. When wet, egg yarn retains it full shape and flutters seductively in stream, river or lake as it is being retrieved. A unique added feature of these lures is that the backs of the blades are painted for double the attraction and double the action. Scents can be added to the McFlyfoam eggs and egg yarn trailers making them even harder to resist.



# **Hammered Chartreuse Pink** Sizes 12L, 15L, 18L

Size Chart Size 12L - 3/10 oz. Size15L - 3/8 oz. Size18L - ½ oz.



#### Panther Martin<sup>®</sup> FishSeeUV<sup>™</sup> Salmon & Steelhead

**Designed Specifically For Salmon & Steelhead Anglers, But Great For Pike &** Muskie Too.

LARGER in size and more VIBRANT in color, our FishSeeUV™ Salmon and Steelhead spinners not only have a premium UV painted finish to maximize visibility, they also feature the traditionally unmatched powerful sonic vibrations of Panther Martin.

PMSSHR-HCP

Both FishSeeUV™ Salmon Steelhead series is outfitted with a true to life Salmon egg bead, easy to replace split ring hook attachment system and comes with both a premium super sharp treble hook attached and a Siwash Single Hook included in each package.

Size Chart Size 12 - ½16 OZ.

Size 15 - ½ oz. Size 18 - ¾ oz. Size 20 - 1 oz.













**Panther Martin** 

#### **FishSeeUV**<sup>™</sup> Hammered Salmon & **Steelhead And Salmon & Steelhead Hoochie Skirt**

**Designed Specifically For Salmon & Steelhead** Anglers, But Great For Pike & Muskie Too.

FishSeeUV™ Salmon & Steelhead Hammered spinners have a premium UV painted finish to maximize visibility and hammered blades to maximize

FishSeeUV™ Salmon & Steelhead Hammered Hoochie Skirt tail mimics baitfish enticing Salmon, Steelhead, Pike and Muskie to strike.

Both FishSeeUV™ Hammered Salmon & Steelhead series spinners are outfitted with a true to life Salmon egg bead, easy to replace split ring hook attachment system and a with a super sharp Mustad® Big Gun Siwash hook attached and a premium super sharp Black Nickel treble hook included in package.

Available in 6 colors, 4 sizes & 3.5 inch replaceable Hoochie Skirts.









### **Panther Martin FishSeeUV**<sup>™</sup>

#### **Lures The Fish Will See & Strike**

Panther Martin FishSeeUV™ lures have caught the attention of fish nationwide.

The scientific premise of UV lures is simple - fish see colors as if they were under a black light. These lures are truly eye-popping the way humans see them, but if you put them under a black light you will be amazed at the way the UV colors on blades, bodies and Salmon egg beads stand out and call out to passing fish. This makes these lures particularly effective on cloudy days or in murky or

#### Size Chart

Size 2	- ½6 OZ.
Size 4	- ⅓ oz.
Size 6	- ¼ oz.
Size 9	- ¾ oz.

Red/White/Blue

Sizes 2, 4, 6, 9



Chartreuse/Purple/Pink

Sizes 2, 4, 6, 9

Chartreuse/Orange/Purple

Sizes 2, 4, 6, 9

#### Panther Martin FishSeeUV<sup>™</sup> Marabou

Blue/Pink/Orange Sizes 2, 4, 6, 9

Chartreuse/Orange/Blue

Sizes 2, 4, 6, 9

#### **Lures The Fish Will See & Strike**



#### Panther Martin **FishSeeUV**<sup>™</sup> Vibrant Image<sup>™</sup>

#### **Vibrant Colors Patterns To Outsmart Fish!**

The Vibrant Image<sup>™</sup> lures feature a UV enhanced iridescent Pearl base

finish and colorful graphics optimized for maximum attraction while spinning. Color graphics are digitally applied into the paint for extreme durability and detail for all fishing conditions. The fact that they are offered in UV colors means FishSeeUV™ and you catch more fish.

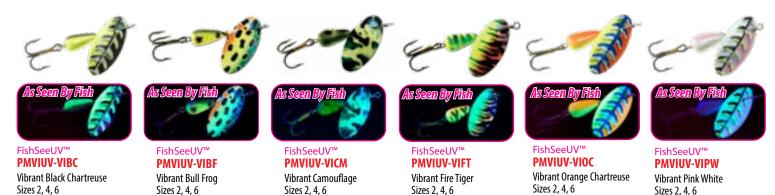
Orange/White/Blue

Panther Martin FishSeeUV™ Marabou lures are dressed with genuine hand tied, prime quality, UV Marabou feathers. Deadly on Trout, Panfish, Bass,

Sizes 2, 4, 6, 9

Walleye, Perch, Pike, Pickerel and wide range of other species.

Deadly on Trout, Panfish, Bass, Walleye, Perch, Pike, Pickerel and wide range of other species.



WARNING: These products can expose you to chemicals including lead and lead compounds, which are known to the State of WARNING: These products can expose you to chemicals including lead and lead composition. Go to www.P65Warnings.ca.gov.

California to cause cancer, birth defects or other reproductive harm. For more information, go to www.P65Warnings.ca.gov.

#### **Panther Martin® Classic Regulars**

We have been selling Panther Martin Regulars for over 60 years and they are still the most popular and proven lures that we offer. Year in and year out, fishermen buy these lures and report catch after catch.



#### **Panther Martin Classic Red Hook Spinners**

It's no secret that fish are attracted to the color red. It has been proven that adding the color red to already effective fishing lures makes them even more effective. Red is the color that makes fish strike because it suggests feeding. When feeding, the gills of the fish become engorged with blood, known as "Gill Flash".



#### **Panther Martin<sup>®</sup> Salamander**

Deadly on Trout, Panfish, Bass, Walleye, Perch, Pike, Pickerel and wide range of other species.



#### WARNING: These products can expose you to chemicals including lead and lead compounds, which are known to the State of California to cause cancer, birth defects or other reproductive harm. For more information, go to www.P65Warnings.ca.gov.

#### **Panther Martin<sup>®</sup> Single Hook Classic** & Holographic Spinners

To reach out to long time Panther Martin® customers who are now required to use single hooks or would prefer catch & release, we offer four of our Classic & Holographic patterns with single hooks. These are our most proven patterns, available for single hook fishermen.



# PANTHER Solution Classic Patterns

All Gold & Silver blades are Genuine Gold & Silver plated.

Size Chart

- 1/32 OZ.

- ½ OZ.

- 1/8 oz.

- ¼ oz.

Size 1

Size 2

Size 4

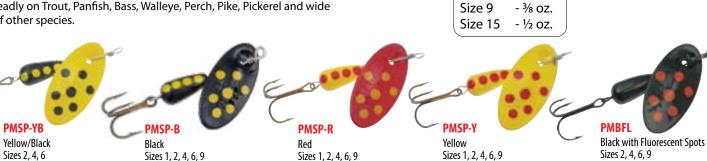
Size 6

Deadly on Trout, Panfish, Bass, Walleye, Perch, Pike, Pickerel and wide range of other species.



#### **Panther Martin® Spotted**

Each body of water has its own special color combination. That's why Panther Martin® Spotted Spinners come in a variety of combinations so you can choose the right pattern combination for the fish at your fishing spot. Deadly on Trout, Panfish, Bass, Walleye, Perch, Pike, Pickerel and wide range of other species.



#### **Panther Martin® Nature Series**

Deadly on Trout, Panfish, Bass, Walleye, Perch, Pike, Pickerel and wide

Albino



#### **Panther Martin® HolyStrike™** & Classic Holographic & Spinners

The unique and natural holographic patterns shimmer and sparkle in the water, especially when struck by sunlight. The spinning, vibrating action of Panther Martin holographic spinners attracts fish in all kinds of fishing conditions. Great for Trout, Bass, Panfish, Pike, Perch, Walleye, Salmon and many other species.



#### **Panther Martin® Holographic Red Hook Spinners**

Holographic

Holographic

It's no secret that fish are attracted to the color red. It has been proven that adding the color red to already effective fishing lures makes them more effective. Red is the color that makes fish strike because it suggests feeding. When feeding, the gills of the fish become engorged with blood, known as "Gill Flash".



#### **Panther Martin® Holographic Fly**

These holographic Panther Martin flies are offered in two dressed colors -Orange Black and Orange Red. They are killers on Trout, Bass, Pike, Walleye,

Salmon and many others.

#### **PMHF-FTOB** Holographic Fire Tiger Blade Orange Black Fly Sizes 1, 2, 4, 6 **PMHF-FTOR** Holographic Fire Tiger Blade Sizes 1, 2, 4, 6

Orange Red Fly

WARNING: These products can expose you to chemicals including lead and lead compounds, which are known to the State of California to cause cancer, birth defects or other reproductive harm. For more information, go to www.P65Warnings.ca.gov.

WARNING: These products can expose you to chemicals including lead and lead compounds, which are known to the State of WARNING: These products can expose you to thermats including read and read composition, go to www.P65Warnings.ca.gov.

California to cause cancer, birth defects or other reproductive harm. For more information, go to www.P65Warnings.ca.gov.

Sizes 2, 4, 6

- 1/32 OZ.

- ½ OZ.

- 1/8 OZ.

- ¼ oz.

- 3/8 OZ.

- ½ oz.

**Size Chart** 

Size 15

### **Panther Martin**® **Deluxe Holographic**

Panther Martin Holographic Deluxe lures are great fish catching lures. The combination of holographic patterns, our unique brass body and direct through the shaft design creates a uniquely effective lure rich in color. Some of the Deluxe Holographic patterns feature a translucent criss cross fish scale pattern. The beautiful holographic lures shimmer and quiver as the sun shines on them, allowing them to flash and flicker in the water.

# **Panther Martin® Dressed**

The realistic colors of our Nature Series spinners all dressed up to mimic flies, crickets and other terrestrial prey.





### - ¼ oz. Size 6 Size 9 - 3/8 OZ. Size 15 - ½ oz.

### **Panther Martin® Deluxe**

Panther Martin Deluxe lures are classic fish catching lures. Our unique brass body and direct through the shaft design creates a uniquely effective lure. One of our all time best sellers.



#### **Panther Martin® Deluxe Dressed**

The dressed tail adds extra bulk and color attraction. The all silver and all gold blades with our unique brass body and direct through the shaft design creates a truly effective lure on many species of fish.



WARNING: These products can expose you to chemicals including lead and lead compounds, which are known to the State of WARNING: These products can expose you to chemicals including lead a national composition. Go to www.P65Warnings.ca.gov.

California to cause cancer, birth defects or other reproductive harm. For more information, go to www.P65Warnings.ca.gov.



WARNING: These products can expose you to chemicals including lead and lead compounds, which are known to the State of

California to cause cancer, birth defects or other reproductive harm. For more information, go to www.P65Warnings.ca.gov.

### 

**Panther Martin® Classic Fly** 

Our Classic time-tested patterns dressed to "Match the Hatch" bringing in more fish.

They are formulated with a high concentration of glow in the dark and UV pigments. This results in a finish that reflects UV light and emits its own

And that is not the only benefit of these unique Go-Glo™ lures. The Flash-A-Bou iridescent fibers create an added flash and reflection around the

hook and hold their shape as they are retrieved through the water, giving these lures a natural minnow action as they run through the water.

The combination of the Go-Glo<sup>™</sup> colors and Flash-A-Bou fibers give these

Panther Martin lures two powerful added attractants to catch more Trout,

Bass, Perch, Pike and Pickerel. Available in 7 colors and 3 sizes

light in murky, deep or dark water conditions.

All Gold and Copper blades are Genuine Gold or Copper plated.



#### **Panther Martin**<sup>®</sup> Go-Glo<sup>™</sup> Flash-A-Bou

30

#### **Double The Attraction To Double The Action!**

Our Panther Martin Go-Glo™ lures attract fish two different ways. Go-Glo lures flash bright colors and glow by themselves in shallow or deep waters. The Go-Glo<sup>™</sup> paints are far brighter than traditional glow paints and glow far longer than traditional glow colors.



#### **Panther Martin® Value Kits**



HS<sub>3</sub> HolyStrike™ 3-Pack Kit Contains 3 size 4 (1/8 oz.)

HolyStrike™ Spinners.



3-Pack Kit Contains 3 size 4 (% oz.) FishSeeUV™ spinners.

UV3

FishSeeUV™



Vibrant Image™ 3-Pack Kit Contains 3 size 4 (% oz.) Vibrant Image<sup>™</sup> spinners.

VIUV3



3-Pack Kit Contains 3 size 4 (% oz.) Hammered spinners

Hammered



**Best Of The Best Copper Value** 3-Pack Kit 3-Pack Kit Contains 3 size 4 (% oz.) Contains 3 size 4 (% oz.) **Best Selling spinners** Copper-Plated spinners.



**Opening Day** 3-Pack Kit

Contains 3 size 4 (1/8 oz.) of our best performing spinners.



ET3 **Eastern Trout** 3-Pack Kit

Contains 3 size 2 (1/16 oz.) Eastern Trout spinners.



WT3

**Western Trout** 3-Pack Kit

Contains 3 size 4 (% oz.) Contains 3 size 4 (% oz.) Western Trout spinners. Teton Trout spinners.



MiniFly™ 3-Pack Kit

Contains 3 size OM (1/48 oz.) MiniFly™ Spinners.



#### Deadly Dozen™

Contains an assortment of 12 spinners ranging anywhere from sizes 1/16 oz. to 1 oz. in a Small Tackle Box All Gold, Silver & Copper blades are Genuine Gold, Silver or Copper plated.

**Teton Trout** 

3-Pack Kit



**Value Kits** 

### Holy Hammered™ 6-Pack Kit

Contains 3 size 2 (1/16 oz.) and 3 size 4 (% oz.) Holy Hammered™ Spinners.



All Gold, Silver & Copper blades are Genuine Gold, Silver or Copper plated.

#### PMHM6 Hammered 6 Kit

Contains 3 size 4 (% oz.) & 3 size 6 (¼ oz.) Hammered spinners.



**TP16 Trout & Panfish Kit.** Contains 3 size 1 (1/32 oz.) & 3 size 2 (1/16 oz.) Trout &

Panfish spinners.



**Western Trout Kit.** Contains 3 size 4 (% oz.) & 3 size 6 (¼ oz.) **Western Trout spinners** 



Hammer The Fish!

Holographic Deluxe Kit. Contains 3 size 4 (% oz.) & 3 size 6 (1/4 oz.) Holographic Deluxe spinners



FishSeeUV™ 6-Pack Contains 3 size 2 (1/16 oz.) & 3 size 4 (% oz.) UV spinners.



**Best Of The Best Kit** Contains 3 size 2 (1/16 oz.) & 3 size 4 (1/8 oz.) Red Hook spinners.



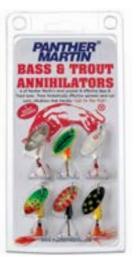
**Best Of The East Kit** Contains 3 size 1 (1/32 oz.) & 3 size 2 (1/16 oz.) spinners.



BW<sub>6</sub> **Best Of The West Kit** Contains 3 size 4 (% oz.) & 3 size 6 (¼ oz.) spinners.



**Pro Guide Anywhere 6** Contains 3 size 2 (1/16 oz.) & 3 size 4 (% oz.) spinners.



**Bass & Trout Annihilators Kit** Contains 6 size 6 (1/4 oz.) Bass spinners.

WARNING: These products can expose you to chemicals including lead and lead compounds, which are known to the State of California to cause cancer, birth defects or other reproductive harm. For more information, go to www.P65Warnings.ca.gov.



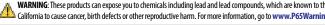
This is the more classic approach to High Lake Troll Rigs. But of course, we never do anything completely traditional, so instead of having a plain plastic rudder and traditional blade, we created a holographic plastic rudder with eye-popping holographic colors. These High Lake Trolls come complete with a single hook to outfit your favorite live bait. Our Panther Martin blades create a unique spinning action which make them a more effective fish attractor than traditional style Lake Troll Rigs, which usually use a clevis to attach the blades. Simply put, these Lake Trolls start spinning sooner, send out sonic vibrations that "call to the fish" and are far more effective than others on the market, especially on really big lake Trout & Kokanee! They are particularly popular in the California, Montana, Colorado, Oregon & Washington states.





PantherMartin.com | FantherMartin | PantherMartinFishing | MartinLures





Size 20: 1.5 oz. - 2.37" Blade

Size 28: 2.2 oz. - 3.125" Blade

Single Hook Leader

included with all

High Lake Trolls

### Panther Martin **Vivif Style Spinner Minnows**

Our Vivif Style Spinner Minnows with our Panther Martin gold, silver and holographic blades are classic fish catchers for many anglers. These Panther Martin Spinner Minnows are accented and weighted nicely with our great Gold and Silver plated brass bodies. Not only do these lures look better, they swim better and catch more game fish.

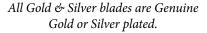












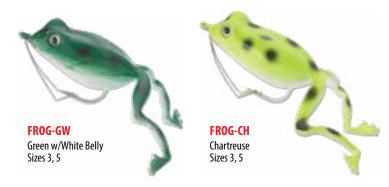
#### **Size Chart**

Size 0 - 1/8 ounce - 2" Size 3 - 3% ounce - 3" Size 5 - % ounce - 3.5"

#### Panther Martin® **Classic Holographic Superior Frogs**



#### Panther Martin **Classic Superior Frogs**





**Size Chart** Size 3 - % oz. Size 5 - % oz.

#### **Unique Superior Frog Features**

- High-density outer body provides extra weight for longer casts even into the wind with greater contact control during retrieve.
- Low-density inner core provides extra consistent, permanent flotation - these frogs will never sink or become waterlogged.
- Casts 70-90 feet and always lands on its belly.
- Floats with eyes just above the water.
- Lifelike kicking action of legs drives Bass crazy!
- Natural soft plastic body shape makes these irresistible to Bass!
- The Weedless hook goes through the thickest vegetation and is pointed down - where Bass come from!
- Deadly Attraction catches Bass just floating in lily pads or weeds.
- Superior Frog is also very effective for catching Northern Pike!

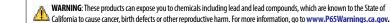
WARNING: These products can expose you to chemicals including lead and lead compounds, which are known to the State of WARNING: These products can expose you to thermats including read and read composition, go to www.P65Warnings.ca.gov.

California to cause cancer, birth defects or other reproductive harm. For more information, go to www.P65Warnings.ca.gov.



#### **Panther Martin® HulaRunner™ Size Chart Shown In Their Actual Size**











#### **Panther Martin® Weed Runner Size Chart**

Shown In **Their Actual** Size



#### **Panther Martin Bearded Banshee Size Chart**

#### **Shown In Their Actual Size**





#### "The Greatest Fish Catcher of All Time"

#### The Perfect Blend of Flash, Sound & Vibration

- 1. Double reverse concave-convex blade attaches directly "through the shaft", without swivel. This unique design maximizes water flow over the blade to produce a blade rotation that genuinely imitates living creatures that fish feed on.
- 2. Genuine gold, silver & copper-plated blades reflect more light thereby attracting more fish.
- 3. Constant 40-degree angle of blade is always in balanced position making it easy to cast with perfect motion- even on upstream casts!
- 4. Heavy weighted deluxe and tear-drop bodies cast further and sink deeper to where the fish are.
- 5. Razor sharp hooks catch the fish and keep them hooked!
- 6. Blade rotation creates vibrations which sends out hydro-sonic waves that "call to the fish", even when they can't see them.



#### **General Fishing Tips** for Panther Martin® Spinners

Use a balanced ultralight rod and reel. We recommend a ball bearing reel having a 6:1 retrieve weighing around 8 oz. with a smooth drag and a long spool. It is important to have a small diameter, soft line with adequate tensile strength. We recommend 4-6 lb. test.

#### **Lake Fishing**

Use a "countdown" system. Cast out and count the lure down to different depths before retrieving. When trolling use either a weighted line or a down rigger to get to the preferred depth, usually around the thermocline (area of greatest temperature change). Once you get a strike, keep fishing at that depth. Inlets, outlets, springs, drop-offs and weeded areas often hold the majority of fish.

#### **Stream or River Fishing**

**Upstream fishing** - Here you must contend with water pushing your lure back to you. Change the speed and the depth of your retrieves. Keep a low profile on the water by bending over or kneeling because the fish will be swimming towards you when chasing the lure.

**Downstream fishing** - Here you vary the depth and the speed of the lure simply by raising or lowering the rod. The current allows you to make multiple approaches without re-casting.

Cross stream fishing allows you to have the best of both worlds. You can cover more area while not "spooking the fish."

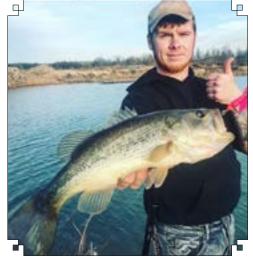
### PantherMartin.com/TrophyFish

Upload a photo of your best Panther Martin® Catch and WIN FREE LURES if we choose your photo! Visit the above Trophy Fish page on our website or scan QR Code on the right with your smart phone. Winning photos will be posted on **If/PantherMartin** and **PantherMartin.com**.



























## You Tube / Panther Martin Lures



Subscribe to our YouTube channel to see our lures in action. Follow us on Instagram @PantherMartinFishing



















### PantherMartin.com/TrophyFish

#### **Panther Martin® Trophy Fish Contest!**

Upload a photo of your best Panther Martin® Catch and WIN FREE LURES if we choose your photo! Visit the above Trophy Fish page on our website or scan QR Code on the right with your smart phone.





























Subscribe to our YouTube channel to see our lures in action. Follow us on Instagram @PantherMartinFishing

























19 North Columbia Street, Suite 1 Port Jefferson, NY 11777 Phone (631) 473-7308 | Toll Free 1-800-524-4742 Fax (631) 473-7398

PantherMartin.com | FantherMartin

[6]/PantherMartinFishing | main/PantherMartinLures

